

IMPASTO

Let the room see art.

You considered every surface in the room.
The television should belong there, too.



Development rendering. Not a photograph of an installed television.

A more considered first impression.

Impasto is developing a way for a television to feel like a considered part of an interior. The approach combines the appearance of paint, the depth of a frame, and light that makes sense in the room.

Surface

Simulated brushwork and relief explore the presence of paint.

Depth

Virtual framing, edges and shadows give the image a sense of dimension.

Light

Room-appropriate brightness and plausible illumination bring it into context.

Start with one room.

PRIVATE DESIGNER PREVIEWS

Contact the person who shared this brief to discuss your room.

Share the TV model and size, a room photograph, lighting conditions and your preferred direction. We will assess the setup and define a tailored pilot before paid work begins.

Early-stage previews. Compatibility, installation needs and pricing are assessed individually.